



CHARLESTON

MEMORIAL



STAIR CLIMB

EST. 2021

**2025 Charleston Memorial Stair
Climb Sponsor Opportunities**

Charleston Memorial Stair Climb
109 E 6th South Street
Summerville, SC 29483

Dear Potential Sponsor,

The Charleston Memorial Stair Climb is a sanctioned event under the Association of Memorial Stair Climbs. The mission of these Memorial Stair Climbs is simple...to Never Forget.

As most people remember, our world changed on September 11, 2001. On this tragic day, 343 FDNY firefighters, 37 Port Authority Police Officers, 23 NYPD Officers, 8 EMS workers, and 1 New York Fire Patrol Officer were lost in the line of duty, for a total of 412 First Responders.

June 21st will be the 5th Annual Charleston Memorial Stair Climb. At 8:46 am first responders from around the country will begin climbing the steps in the North Charleston Coliseum. In total we aim to have 412+ climbers representing the 412 first responders lost that morning. Each person will participate by climbing 110 flights in the coliseum, the number of flights in the Twin Towers. In 2024 we, once again, sold out the event and had over 500 people in attendance with climbers, spectators, and volunteers!

After completing the climb, all participants along with their families, friends, and the public are invited to join in the festivities at a post-climb celebration where there will be time for fellowship and remembrance. The community as a whole is invited to attend!

There are two goals for this event. The first, and most important, is to honor those lost that day and show the world and their families that we will Never Forget. The second goal is raise funds for this year's beneficiaries.

Each year the local climb chooses the beneficiaries for that year. Beneficiaries will be directly related to first responders and first responder causes as well as line of duty deaths. Funds may go to families who have lost a first responder in the line of duty or to non-profit organizations that directly support first responders. Beneficiaries will be announced no later than the day of the climb. Over the past 4 years we have been able to donate \$55,000! We look forward to seeing the continued impact this year.

Charleston has seen the direct impact of a great tragedy in the first responder family and received unbelievable support from first responders around the world. We are excited to continue an event in the LowCountry to share that support with others and to continue to show the world that we will Never Forget those that paid the ultimate sacrifice.

Thank you for considering a 2025 Charleston Memorial Stair Climb partnership, we look forward to hearing from you.

With warm regards,



John Cole, Captain, CFD (Ret.) Event Director - Charleston Memorial Stair Climb

Rachel Cole, Event Coordinator / Finance Manager - Charleston Memorial Stair Climb

John Cole: director@charlestonstairclimb.com / Rachel Cole: finance@charlestonstairclimb.com

Chief Sponsor ~ \$7,500

Logo on all promotional materials (including 2025 shirts)

Recognition on social media

Opportunity to participate in on air interviews with media partners

Logo on thank you board at event

Banner (supplied) to be hung at coliseum for the climb and at after party

Opportunity to set up a booth at climb & after party

Logo and website recognition on event website

Public recognition at both events and option to speak at after party

Company logo on participant bag with event logo

Opportunity to provide swag item in participant bags

15 event t-shirts

Lieutenant Sponsor ~ \$5,000

Recognition on social media

Logo on 2025 shirts

Logo and website recognition on event website

Logo on thank you board at event

Opportunity to set up a booth at climb & after party

Public recognition at both events

Opportunity to provide swag item

in participant bags

12 event t-shirts

Captain Sponsor ~ \$2,500

Recognition on social media

Logo on 2025 shirts

Logo and website recognition on event website

Logo on thank you board at event

Opportunity to set up a booth at after party

Public recognition at after party

Opportunity to provide swag item

in participant bags

10 event t-shirts

Engineer Sponsor ~ \$1,000

Recognition on social media

Logo on 2025 shirts

Logo and website recognition on event website

Logo on thank you board at event

Opportunity to provide swag item in participant bags

5 event t-shirts

Firefighter Sponsor ~ \$500

Recognition on social media

Listing on 2025 shirts

Logo and website recognition on event website

Logo on thank you board at event

Opportunity to provide swag item in participant bags

3 event t-shirts

Rookie Sponsor ~ \$250

Recognition on social media

Recognition on event website

Listing on thank you board at event

Opportunity to provide swag item in participant bags

1 event t-shirt

Supporting Sponsor - in-kind donations

Recognized on social media and website. Other sponsorship benefits provided at levels above based on 50% of retail value of donation.



2025 Charleston Stair Climb Sponsorship Commitment

Commitment Level (please check one):

- Chief Sponsor (\$7,500)
- Captain Sponsor (\$2,500)
- Firefighter Sponsor (\$500)
- Supporting Sponsor (description):
- Lieutenant Sponsor (\$5,000)
- Engineer Sponsor (\$1,000)
- Rookie Sponsor (\$250)

Company Name:

Contact Name:

Contact Number:

Mailing Address:

City, State, Zip:

Email Address:

How Sponsorship Should Be Listed:

Shirt sizes (quantity based on sponsor level):

x-small	small	medium	large	x-large	xx-large	xxx-large

Payment:

Check is enclosed (please make checks payable to Charleston Memorial Stair Climb)

Please call for credit card info (or pay online at charlestonstairclimb.com)

The Charleston Memorial Stair Climb is a sanctioned event of the Association of Memorial

Stair Climbs. The Association has been granted a 501(c)3 status by the IRS and with EIN 46-3049638. The Association is listed on Guidestar.

Contact Us!

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Rachel Cole: finance@charlestonstairclimb.com 843-696-0761

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